

<u>Pinnacle Studio 23 Ultimate - Reasons to upgrade (upgrade from STD / PLUS to ULT, or from previous version)</u>

• Pinnacle Studio

Why Pinnacle Studio 23 ULTIMATE?

Powerful timeline editing

- Timeline editing on unlimited tracks makes it easier than ever to apply many of the sophisticated effects that give your videos professional polish.
- Keyframe-based controls provide total command and unrivaled precision.
- Frame-accurate editing on unlimited tracks delivers precise control and unlimited creativity to tell your story.
- 2000+ effects plus premium effects from NewBlueFX add powerful dimension and depth to each production.
- Support for 4K video
- Complete 360° video editing toolbox
- NEW! Easily move and snap keyframes into place with smart alignment tools.
- NEW! Significant workflow improvements and timeline grouping and clip nesting capabilities to keep project navigation organized and efficient.

NEW Clip Nesting

- Keep your timeline organized with new clip nesting functionality. Easily apply transitions and effects to nested clips to edit them collectively.
- Declutter your timeline by grouping related clips, and navigate segments of your project seamlessly. Simply double-click to expand grouped clips in full detail.

NEW Video Masks

- Video masking opens the door to unlimited creative possibilities. Remove unwanted objects, blur faces, selectively apply effects to any portion of a clip, and so much more.
- Create new motions, effects, title animations, text masks, and beyond.
- Bring life to titles and explore dynamic layering options.

Enhanced Color Grading

- Color Grading includes both color correction and artistic controls to create the ambiance of your video project.
- Stylize your image to set the tone and mood with powerful controls, including color correction, color wheels, and waveform scope.
- Color Grading is often found in professional-grade video editing software. Pinnacle Studio is bringing users another pro-caliber tool to give them the ultimate level of control.
- Enhanced keyframing options enable you to fine-tune your color grading adjustments with precision.
- NEW! Copy and paste color attributes across clips to improve efficiency of workflow and thematic cohesion.
- NEW! Apply vectorscope to a portion of images to enhance or draw attention to objects or subjects.

Premium Effects from NewBlueFX? Exclusive to Ultimate

- Pinnacle Studio Ultimate includes hundreds of premium effects from NewBlueFX
- Add incredible creative effects and correct almost any video problem with these popular apps from proven industry leaders. Get hundreds of dollars? worth of professional-quality special effects applications for only a few dollars more than the price of Pinnacle Studio Plus.
- Correct pervasive video problems, stabilize shaky footage, turn grey skies blue, and bring out the best lighting in every scene.

A step up from PLUS: more production power

- Motion Tracking with Mosaic Blur: Track and label a moving object and add a mosaic blur to easily obscure it. For example, blur out a license plate or a face within sensitive footage.
- Split Screen Video with Keyframing: Show multiple videos simultaneously in a dynamic way by adding motion to your split screen videos. The keyframes swiftly introduce new frames to your production and bring your video to life in ways you never imagined.
- Complete Color Grading Control: Enjoy complete color grading with access to controls like vectorscope, color wheels, and waveform scope?generally only found in professional editing software.
- Plus, enjoy:
 - ♦ Six angles in MultiCam Editor
 - ♦ 100+ MyDVD templates

ENHANCED! 360° video editing

- Create immersive 360° videos, add enhanced titles/objects, and apply new Freeze Frame to your scene to explore your video from every angle.
- Export and play your video on a 360° video player or control the angles and convert your video to standard video.
- Enjoy Spherical Panorama support, better known as the ?Tiny Planet Effect?, and give your audience a unique perspective.
- Tap into support for all popular 360 spherical formats, including equirectangular, fisheye, and dual fisheye.

Export Options:

- NEW! Alpha channel support expands the versatility of the clips you produce by exporting with background transparency to popular video.
- NEW! Export GIF videos for wider use across devices and platforms.
- ENHANCED! Improve the efficiency of the export process with batch queuing and support for higher bit rates.

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