

# Pinnacle Studio? 24 Ultimate: Top Reasons to Buy

• Pinnacle Studio

# 1. Go beyond traditional keyframing with complete control.

Pinnacle Studio goes beyond traditional keyframing and gives you the ultimate level of accuracy and control. You have the ability to control every individual parameter of your effect - positioning, size, rotation, transparency, color and so much more. Nothing is off limits? everything can be adjusted and customized. Not only can you manipulate effects frame by frame, Pinnacle gives you the total freedom to control every element of your motions and titles to the individual parameters of Color Grading and Video Masking. With Pinnacle Studio?s complete keyframing customization, you have unlimited power and the ultimate editing precision to make your vision a reality.

### 2. Streamline your workflow with timeline efficiencies and a customizable interface.

Pinnacle Studio enables you to take control and tailor the user interface to fit your editing preferences. Create custom shortcuts and work seamlessly across single or dual screen setups. Work efficiently with clip nesting to group clips and apply effects to entire sections of your video at once. Easily save these nested clips (sub-projects) to reuse in future videos! Powerful workflow efficiencies make it possible to take your edits to the next level?even leverage smart alignment tools to snap videos and overlays into place across unlimited tracks. Enjoy total workspace flexibility with Pinnacle Studio.

#### 3. Revolutionize your edits with the power of video masking.

Dive into the revolutionary power of video masking with Pinnacle Studio Ultimate. Explore limitless new possibilities for video layering, enhancements, and special effects with custom video masks. Dynamic masking controls empower you to target, edit, fade, enhance, and transform sections of any frame, independently! Achieve incredible transformations? from removing distracting objects, to special effects that evolve frame by frame. Pinnacle Studio?s video masking controls deliver the power to take control of your edits like never before.

### 4. Expand your creative horizons with a full suite of powerful, color grading controls.

Expand your color possibilities with Pinnacle Studio Ultimate?s complete suite of pro-caliber color grading controls. Apply instant cinema-quality color grading to your videos with included LUT profiles. Set the mood in any scene with white balance and tone curve controls, intensify the reds in a sunset or the blues of the ocean with saturation settings, brighten and enhance underexposed footage, and so much more! Pinnacle Studio includes all of the pro-level color grading tools you need to achieve precise and remarkable color transformation.

### 5. Pinnacle Studio gives you pro-level editing power, without the pro-level price tag.

Focus in on the finest details across your timeline and take complete control of shifts and movements with precise keyframe controls. Pinnacle Studio Ultimate is fully loaded with pro-caliber features you?d expect to find in professional editing software?but at a fraction of the cost. Elevate your video projects with cutting edge tools like video masking, color grading, multi-camera editing, screen recording, and so much more. With frame-accurate precision and limitless creative possibilities, Pinnacle Studio provides you with the pro-caliber power you crave, without the pro-caliber price tag.

### 6. Tap into simple video capture and screen recording tools.

Pinnacle Studio makes it easy to produce unique and creative multi-camera productions. Capture webcam video, system audio, microphone sound, and record your screen in a single click with MultiCam Capture Lite. And, Pinnacle extends your multi-camera project possibilities even further with multi-camera editing. Dive into this powerful tool to edit up to six sources, then easily sync video and select the angle you want to display as the video plays. Pinnacle Studio brings you all the tools you need to capture and produce how-to videos, tutorials, presentations, and multi-camera video productions.

### 7. Edit, convert, and transform 360° videos with precision.

Pinnacle Studio exceeds traditional editing expectations, and delivers everything you need to transform your 360° videos! Venture beyond basic editing functionality and easily turn your 360° videos upside down with Tiny Planet and Rabbit Hole effects. Take creative control of your audience?s perspective and convert your 360° videos to

standard video or export to experience the playback on VR headsets or 360° video players! Pinnacle Studio expands your video editing horizon further with the power to deliver your 360° video projects to any audience, your way.

# 8. Record, edit, and master your audio like a pro.

Master your audio with Pinnacle Studio Ultimate. Adjust the volumes over time, using keyframes, and easily apply fade-in and out effects. Enjoy the convenience of audio recording tools built into the timeline to add voice overs, dialogue, and narration to any project, quickly! Easily layer audio tracks and use Audio Ducking to automatically balance your audio levels so your primary audio track is heard. With a library of sound effects and royalty free music, Pinnacle Studio delivers the power to master your sound.

#### 9. Ease your learning curve with an incredible learning library.

Pinnacle Studio?s library of learning materials will help you hit the ground running and produce higher quality videos in no time. Video editing takes time to learn, and Pinnacle Studio delivers the resources to explore the interface and take it a step further when ready. Expand your skills and learn new techniques with quick tips and tricks?in both written and video tutorials. Ask questions and connect with other users in our user forums. Master everything from beginner edits to advanced techniques, with our library of resources at your fingertips. Grow your skills, connect with other users online, and discover the true power, precision, and control of Pinnacle Studio.

#### 10. Share your videos across audiences, formats, and devices.

Take control over how you export your video, with Pinnacle?s support for all popular file formats and devices. Upload videos directly to YouTube or Vimeo, or place them on your preferred social media site. Pinnacle Studio expands your sharing possibilities even further with included DVD authoring to help you create high-quality discs using customizable menus and chapters. With Pinnacle Studio, you have the power to present your video to any audience.

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